



Business Management BSc (Hons)

Top British degree in Germany

Lancaster University Leipzig is a branch campus of Lancaster University, UK. The Leipzig campus offers the highly recognised British degree from Lancaster University while studying on an urban campus in the vibrant German city of Leipzig.

Become a Manager

The programme is designed to develop conceptual understanding of how businesses operate and provides you with practice-based insights. This course focuses on international trade and industry, as well real life examples from the thriving German economy.

You will also develop your communications competencies and mathematical abilities. With those skills our graduates are able to work in sectors such as banking, retail, consultancy, sales and marketing, and data analysis.

Sample Modules

- Economics for Business
- Introduction to Business Analytics
- Introduction to Operations Management
- Management Accounting for Business Decisions
- Principles of Strategic Management

Key Skills You Gain

- Data Analysis and Interpretation
- Financial Literacy and Accounting
- Management and Leadership
- Entrepreneurship and Innovation
- Operations and Project Management

BSc (Hons) Business Management with Business Analytics

This programme combines foundational business management principles with advanced data analysis techniques, focusing on applying quantitative methods to solve organizational problems.

The lectures emphasize entrepreneurship, operations management, project management, and the strategic use of business analytics to drive decision-making and improve business performance.



View full
programme
information

BSc (Hons) Business Management and Media

This programme pays special and critical attention to the role of media industries. It explores proliferation and innovation of media communication with a range of live case studies and authentic business issues.

Graduates are equipped with the necessary skills to excel in the variety of creative industries Leipzig offers. The city is known for its diverse media sector, encompassing print, broadcasting, digital media, film, marketing and more.



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programme
information

10th overall in
the UK

Complete University Guide 2026

**TOP
100** for Business
Management
in the world

QS World University Rankings by Subject 2025

Lancaster University Management School (LUMS) is triple accredited by the AACSB, EQUIS and the Association of MBAs, as well as holding the Small Business Charter.



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Foundation Year

During this additional year of studies, you will develop your academic and English skills. Upon successful completion you will progress seamlessly to the 1st year of your chosen degree at LU Leipzig.

Studying at LU Leipzig

- An English degree from a top UK university
- Students from > 70 nationalities
- Small classes (max. 20 students)
- Excellent student support
- Modern facilities and technology
- Student accommodation available

Your career opportunities

Leipzig is the fastest growing city in Germany with five main industries: Automotive, Biotech, IT & Media, Energy and Logistics. With our company network and our career centre we support you on your search for a job. You also benefit from up to 18-month extended residence permit.

Living in Leipzig

- 5th most liveable city in Europe**
- Dynamic, International and safe
- Young 'student city' with 40,000 students
- Urban campus in the city centre
- Outstanding regional career prospects
- In the heart of Europe, 1 hour away from Berlin

Student Accommodation

Leipzig offers a range of high-quality, affordable housing options, with an average cost of around €600 per month (including bills). Students can choose between modern off-campus student residences or private and shared apartments - all conveniently located within walking distance, or a short bike or tram ride to campus.

Entry Requirements

For Degree entry:

- English: IELTS 6.5 overall (no band below 5.5) or equivalent
- Academic: A Level BBB or country equivalent, with Maths at GCSE B or 6

For Foundation Year:

- English: IELTS 5.5 overall (no band below 5.5) or equivalent
- Academic: 5x GCSE subjects at grade A-C/9-4 or country specific including Mathematics

Key Information

Degree: Bachelor of Science (Hons)

Duration: 3 years

Campus: Leipzig, Germany

Language: English

Intakes:

Foundation - Oct and Jan
Degree entry: Oct

Tuition Fees p.a.*:

EU/UK €11,100

International €18,500



**European Commissions Report on the quality of life in European cities, 2023



Entry
Requirements



Campus
Video



Student
Accommodation



Scholarships



Speak to our
Students



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*Stated tuition fees for academic year 2026. An annual increase of up to 4% may occur.