

Business Management BSc (Hons)

Lancaster University Leipzig is a branch campus of Lancaster University, UK. The campus in Germany offers the highly recognised British degree from Lancaster University, all while studying in the heart of the vibrant city of Leipzig, on a modern and centrally located campus.

Course overview

The programme is designed to develop conceptual understanding of how businesses operate and provides you with practice-based insights. This course focuses on international trade and industry, as well real life examples from the thriving German economy.

You will also develop your communications competencies and mathematical abilities. With those skills our graduates are able to work in sectors such as banking, retail, consultancy, sales and marketing, and data analysis.

Sample Modules

- Economics for Business
- Introduction to Business Analytics
- Introduction to Operations Management
- Management Accounting for Business Decisions
- Principles of Strategic Management

Key Skills You Gain

- Data Analysis and Interpretation
- Financial Literacy and Accounting
- Management and Leadership
- Entrepreneurship and Innovation
- Operations and Project Management

BSc (Hons) Business Management with Business Analytics

This programme combines foundational business management principles with advanced data analysis techniques, focusing on applying quantitative methods to solve organizational problems.

The lectures emphasize entrepreneurship, operations management, project management, and the strategic use of business analytics to drive decision-making and improve business performance.



View full programme information

BSc (Hons) Business Management with Media

This programme pays special and critical attention to the role of media industries. It explores proliferation and innovation of media communication with a range of live case studies and authentic business issues.

Graduates are equipped with the necessary skills to excel in the variety of creative industries Leipzig offers. The city is known for its diverse media sector, encompassing print, broadcasting, digital media, film, marketing and more.



View full programme information

10th overall in the UK

Complete University Guide 2025

72nd world wide for Management

QS World University Rankings by Subject 2024

Lancaster University Management School (LUMS) is triple accredited by the AACSB, EQUIS and the Association of MBAs, as well as holding the Small Business Charter.



View full programme information

Foundation Year

During this additional year of studies, you will develop your academic and English skills. Upon successful completion you will progress seamlessly to the 1st year of your chosen degree at LU Leipzig.

Studying at LU Leipzig

- British degree from a top-ranked UK university
- International student community (over 70 nationalities)
- Small class size and bespoke student support
- City campus with modern facilities
- High quality and affordable student housing



Your career opportunities

Leipzig is the fastest growing city in Germany with five main industries: Automotive, Biotech, IT & Media, Energy and Logistics. With our company network and our career centre we support you on your search for a job. Graduates are able to apply for an 18-month job seekers residence permit.

Living in Leipzig

- Thriving, affordable, international.
- Rich history, museums, and music.
- Parks, lakes, sustainable living.
- Growing opportunities in tech.
- Easy transport across Europe.
- 5th most liveable city in Europe*.

Student Accommodation

Leipzig offers a range of high-quality, affordable housing options, with an average cost of around €600 per month (including bills). Students can choose between modern off-campus student residences or private and shared apartments - all conveniently located within walking distance, or a short bike or tram ride to campus.

Entry Requirements

For direct Degree entry:

- English: IELTS 6.5 overall (no band below 5.5) or equivalent
- Academic: A-levels grades BBB with GCSE Maths grade B/6 or equivalent.

For Foundation Year:

- English: IELTS 5.5 overall (no band below 5.5) or equivalent
- Academic: 5x GCSE subjects at grade A-C/9-4 or country specific including Mathematics

Key Information

Degree: Bachelor of Science (Hons)

Duration: 3 years (4 years with Foundation Year)

Campus: Leipzig, Germany

Language: English

Intakes:

Degree entry: Oct

Foundation: Oct and Jan

Tuition Fees p.a.*:

EU/UK €10,800

International €18,000

*Fees for 1st year of study. An annual increase of up to 4% may occur.

*European Commissions Report on the quality of life in European cities, 2023



Entry
Requirements



Campus
Video



Student
Accommodation




Scholarships



Speak to our
Students

 info@lancasterleipzig.de

 +49 341 3397 5808

 @lancasterleipzig